

## **Christopher Michaels**

Digital Marketing | Designer| Front End Web Developer

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Portfolio : <http://www.christopher-michaels.com>

### **PROFILE**

Diploma in graphic design

Bachelor of Fine Arts in Computation Arts

Tutored special needs person in graphic design

Acquired a Google Analytics Certification in 2016

### **SKILLS**

Experienced in Adobe Creative Cloud (Illustrator, Photoshop & InDesign)

Experienced in Responsive HTML 5, CSS 3, jQuery, PHP

Experienced in Microsoft Office (Word, PowerPoint & Excel)

Experienced in Social Media Management

Experienced in Digital Marketing (Landing pages, Ad Campaigns, A/B Testing, content strategy)

Experienced in Search Engine Optimization

Passionate for digital marketing, business development, client growth. Ambitious and well organized, capable of leading a team of designers and developers. Adaptable, quick learner and a team worker and able to maintain deadlines.

### **EDUCATION**

2011-2014

Concordia University, Montreal, Québec

Bachelor of Fine Arts (BFA), Specialization in Computation Arts

**2006-2010**

John Abbott College, Saint-Anne-de-Bellevue, Québec

Diploma in Publication Design & Hypermedia Technology

**2000-2005**

Riverdale High School, Pierrefonds, Québec

High School Diploma

### **WORK EXPERIENCE**

July 2014 – Present | Senior Designer - MindGeek

May 2010 – Present | Digital Marketing – Aura Designs

January 2014 – July 2014 | Front End Web Developer Intern - CanadaDirect

May 2013 – August 2013 | Web Database Integrator Contract – Bouclair

August 2009 – August 2010 | Web Designer – BKDSN

\*References are available upon request